

Graduate Destination Survey

Graduates from 2013

Summary Report



Purpose

The Graduate Destination Survey was sent to all EIT graduates who completed their programme of study in 2013.

The results help EIT to understand how successful our graduates are in finding employment and what best helped them find employment. This information will be used to provide current students with accurate information on employment, salary bands and job tenure that they can expect to find themselves in after graduation.

By understanding who our graduates are and through the students' reflection of their overall learning experiences, EIT can make Teaching and Learning more effective and improve our overall performance.



Graduate Employment Situation

98.3% of our Maori graduates and 97.6% overall graduates are working, studying or planning to study.

77% of EIT graduates were working or self-employed on 1 July 2014 with 47% of those working full time.

97% of graduates were working in New Zealand.

80% were working in the Hawke's Bay/East Coast region.

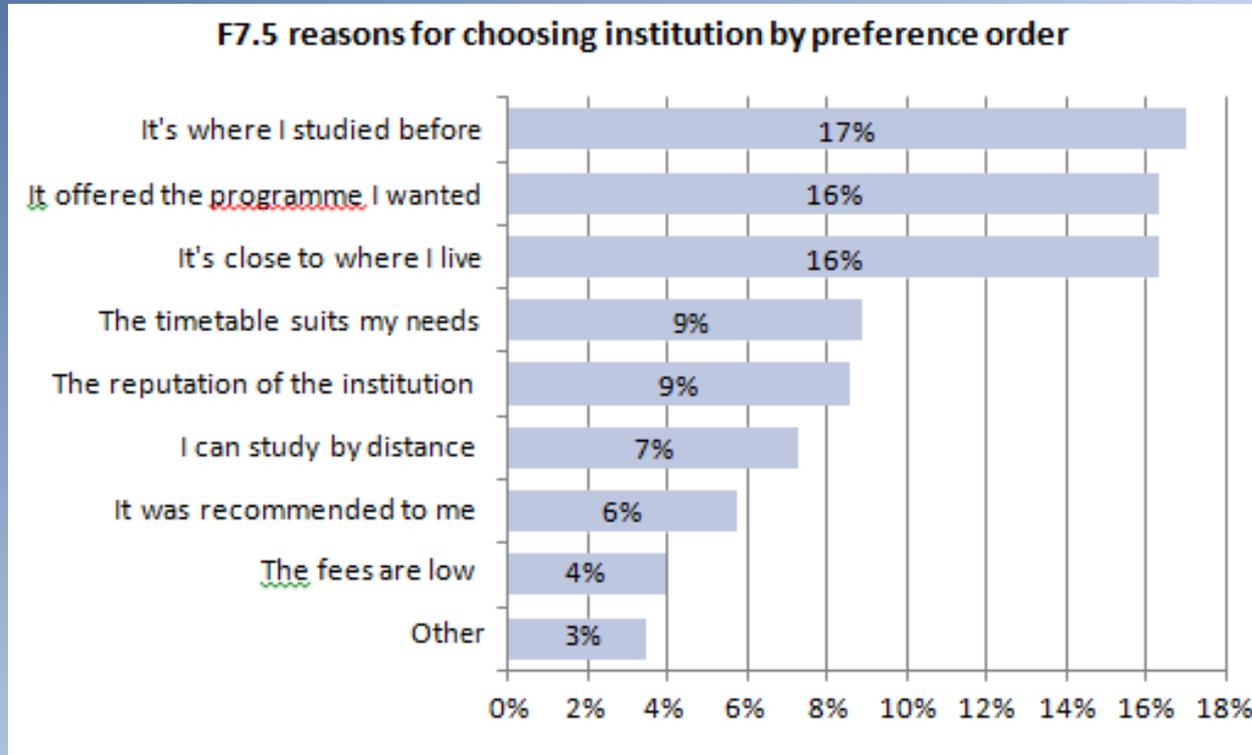


Graduates still studying

Why did you choose to study further rather than working

| | 2013 |
|---------------------------------------|-------------|
| Increase skills for current job | 28% |
| Improve chances of getting a job | 39% |
| Personal interests | 19% |
| Other | 6% |
| It's a requirement for my current Job | 8% |

Reasons for choosing EIT



Key messages for EIT:

EIT offers programmes that our learners want and their reasons for choosing EIT are complex. EIT will work on how to be even more accessible for students as an institution.



Value of EITs qualifications

What was your main purpose for studying at EIT?

| | Percent |
|--|---------|
| Increase skills for my current job | 27.9 |
| To improve my chances of getting a job | 38.6 |
| Personal interests | 19.3 |
| Other | 6.1 |
| It is a requirement of my current job | 8.1 |
| Total | 100.0 |

'Improving the chance of getting a job' and 'to increase skills in the current job' are the main purposes for studying at EIT.

What is the relevance of an EIT qualification for your Job?

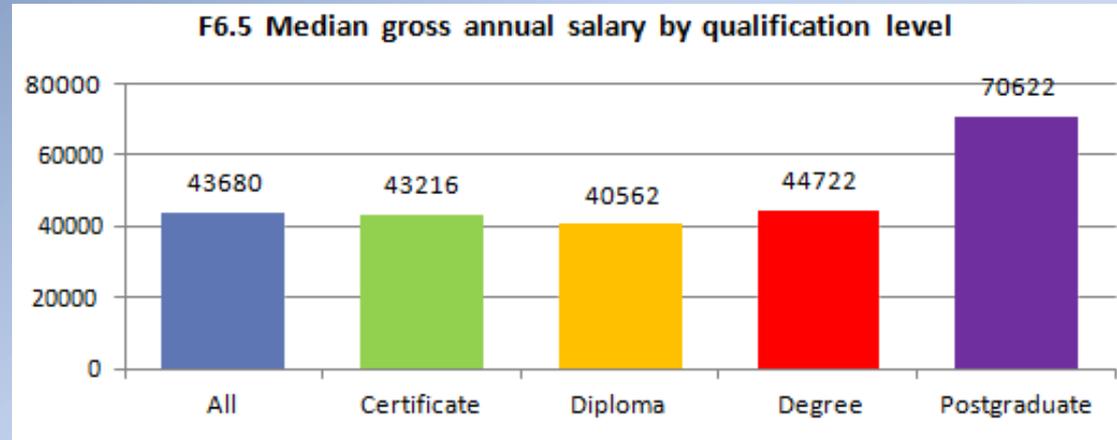
80% of the graduates say that their qualification was relevant to their current job.

75% use the skills and knowledge gained from the qualification in their current job.



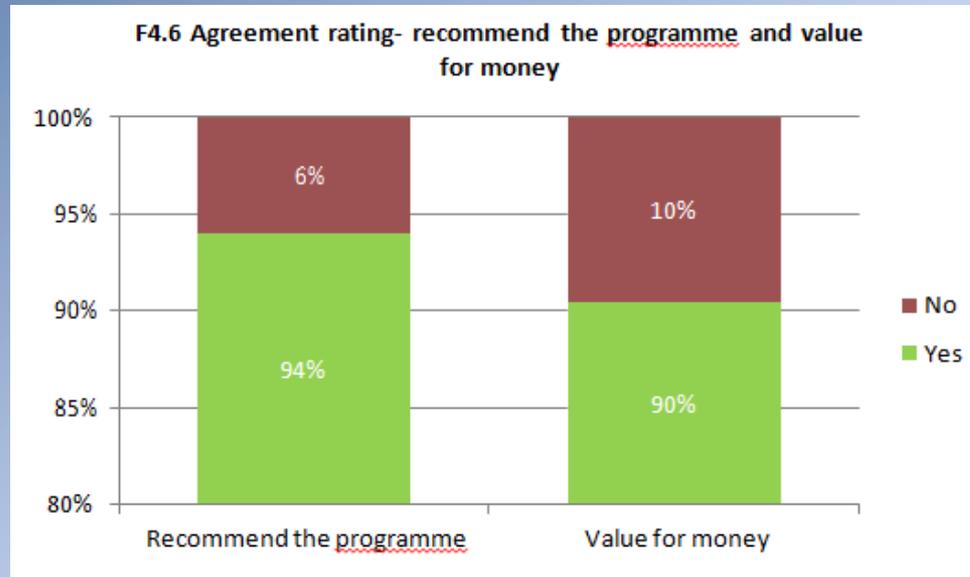
Median Salary

| | | Gross Annual Median Salary |
|---------------------|--------------|----------------------------|
| Qualification Level | Certificate | 43216 |
| | Diploma | 40562 |
| | Degree | 44722 |
| | Postgraduate | 70622 |
| Gender | Female | 44296 |
| | Male | 50796 |
| Ethnicity | Pakeha | 45741 |
| | Maori | 41101 |
| | NZ Other | 41660 |
| | Pasifika | 50428 |
| | Asian | 51641 |
| | Indian | 51393 |
| | Other | 54161 |
| Study location | Taradale | 45401 |
| | Tairawhiti | 40609 |
| | Online only | 63439 |



Do you get value for Money at EIT?

Did the programme represent a good investment of time and money?



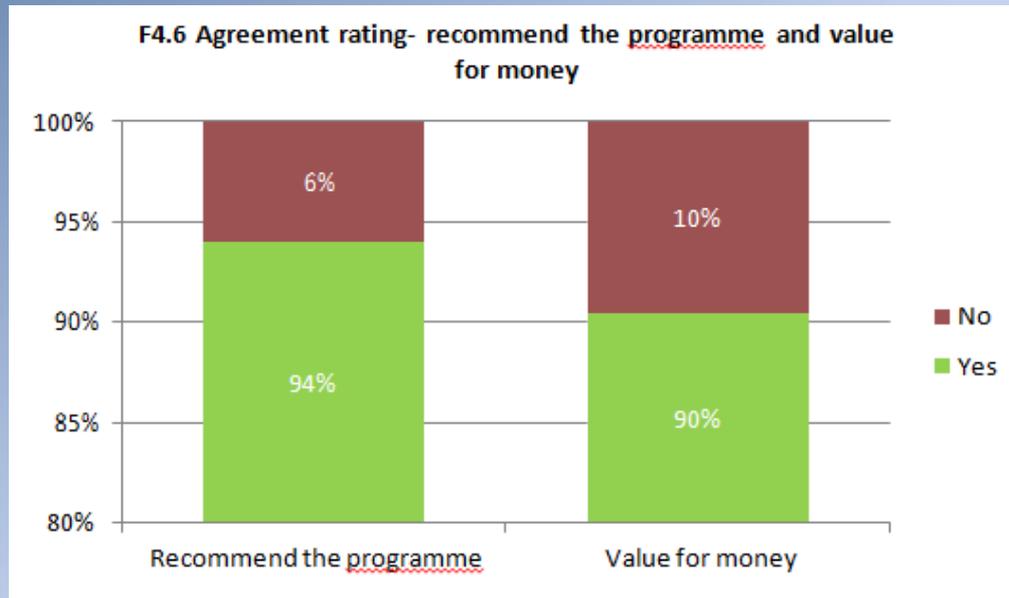
EIT's target for this question is that at least 85% of our graduates consider their programme of study a good investment of time and money.

We are pleased that we exceeded this target yet again.



Recommend the programme to others

Would you recommend the programme to others?



EIT is pleased to see that graduates had a great experience at EIT and would recommend their programme to others.

Programme Experience

Experiences of graduates while studying at EIT

| Experience ratings with the programme | | | | |
|--|------|------|------|------------|
| The programme... | 2013 | 2012 | 2011 | Difference |
| Helped me to realise the goals I set when I first enrolled | 94% | 96% | 94% | -2% |
| Prepared me for work in my chosen career | 89% | 90% | 90% | -1% |
| Made me want to learn more | 95% | | | |
| Improved my communication (read, write, speak, listen) skills. | 87% | 78% | 88% | +9% |
| Improved my digital skills (e.g. accessing information online) | 80% | 74% | 83% | +6% |
| Improved my skills to analyse and problem solve | 88% | 85% | 88% | +3% |
| As a result of my programme I feel confident about tackling unfamiliar problems | 87% | 84% | 89% | +3% |
| I learned to apply skills and knowledge gained from my programme to new situations | 94% | 94% | 96% | |
| Helped to develop the ability to plan my own work | 89% | 83% | 86% | +6% |
| Equipped me with the skills to work safely | 90% | 88% | 91% | +2% |
| My learning experience encouraged me to value perspectives other than my own | 94% | 92% | 92% | +2% |
| I consider what I learned valuable for my future. | 97% | 97% | 96% | |

Over 90% agreement

Less than 75% agreement



In 2012 EIT committed to improve the students digital skills and the results improved by 6%. Being the lowest Rating again, we will improve this further.

Best Aspects

Themes that were extracted from all responses to the Question

‘What were the Best Aspects of the programme’?

1. Quality of our staff
2. Accessibility of our staff
3. Methods of teaching in the area of course and design
4. Social affinity in the area of support



Areas that need improvement

Themes that were extracted from all responses to the Question 'What Needs Improvement in the programme'?

1. Methods of teaching in the courses
2. Flexibility of courses
3. Quality of staff
4. Work application in the area of outcomes
5. Structure of courses

EIT action:

As part of its annual plan, EIT is working on improving its Teaching and Learning, is reviewing course designs and developing clearer pathways and transitions into higher level programmes.

All non degree programmes will be redeveloped in 2015/16 as part of the Targeted Review of qualifications.



Programme Quality

94%

of EIT's graduates were overall satisfied with the quality of the programme they studied.

Comments from EIT staff: Getting this feedback is encouraging and is motivating to keep improving the programmes and tutor's performance.



To our 2014 Graduates

At the start of August, you will be send an email invitation to give us your feedback on your experience at EIT.

Your feedback will enable us to analyse not only how 2014 went, but also identify trends from the last three years.

We can then identify areas that we need to improve as well as areas that we can use as great examples.

Your feedback is highly valued. It will be looked at, it will be analysed and it will be used to make EIT a better place to study.

We look forward to receiving your feedback.

Best regards

Markus Dipper

Education Advisor at

EIT's Educational Development Centre

